

Jeff Held

Marketing Director / M.I.S.

Hired: October 7, 1996

Riverview Homes - Corporate

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Biography

A Kiski Valley resident most of my life, I have extensive experience in Emergency Services. I have served the community as a Firefighter, 9-1-1 Dispatcher, Emergency Medical Technician and Paramedic. I also have the unique distinction as a certified "Trench Rescue Boss" by the State Fire Academy - Lewistown, PA.

Over the years, I have continued to further my education at Westmoreland Community College, The Center For Emergency Medicine - Pitt, Butler County Community College and Slippery Rock University.

I have also volunteered as a Medical Officer for PA Special Olympics and served as an assistant coach in the areas of Athletics (track), Basketball, Soccer and Floor Hockey.

While I enjoy camping, hunting and fishing I am now dabbling in digital photography as an art form.

I am proficient in helping professionals implement technologic solutions in order to enhance traditional business practices. My expertise is in identifying problems, finding technology-based remedies and implementing solutions.

As an independent contractor, I started out in 1993 maintaining the computer systems for Riverview Homes. In 1996, I joined Riverview's management team as the Director of Marketing.

Prior to joining Riverview, I was employed by the Financial Advisors division of American Express (now Ameriprise) as the Technology Education and Support Specialist (TESS) for the Greater Pittsburgh Market Group. While on staff, I received a prestigious award by the Board of Directors for my work in developing a powerful new software system for addressing client needs.

Awards