

# Jeff Held

## Marketing Director/M.I.S.

Hired: 10/7/1996

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### **Riverview Homes - Corporate**

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### **Biography**

Jeff has been a Kiski Valley resident most of his life. He has extensive experience in Emergency Services, and has served the community as a Firefighter, 9-1-1 Dispatcher, Emergency Medical Technician, and Paramedic. He also has the unique distinction as a certified "Trench Rescue Boss" by the State Fire Academy - Lewistown, PA. Over the years, he has continued to further his education at Westmoreland Community College, The Center For Emergency Medicine - Pitt, Butler County Community College, and Slippery Rock University. He has also volunteered as a Medical Officer for PA Special Olympics and served as an assistant coach in the areas of Athletics (track), Basketball, Soccer and Floor Hockey. While he enjoys camping, hunting, and fishing, he is now dabbling in digital photography as an art form.

Prior to joining Riverview, he was employed by the Financial Advisors division of American Express (now Ameriprise) as the Technology Education and Support Specialist (TESS) for the Greater Pittsburgh Market Group. While on staff, he received a prestigious award by the Board of Directors for his work in developing a powerful new software system for addressing client needs.

As an independent contractor, Jeff started in 1993 maintaining the computer systems for Riverview Homes. In 1996, he joined Riverview's management team as the Director of Marketing. Jeff is proficient in helping professionals implement technologic solutions in order to enhance traditional business practices. His expertise is in identifying problems, finding technology-based remedies, and implementing solutions.

### **Awards & Memberships**

### **Training**