

RHI's Continued Support of "Kiducation"

For Immediate Release

Summary: Riverview Homes, Inc., a builder of modular and manufactured homes, teamed up with Kiducation, a part of Community Crusade for Children, Inc., a nonprofit organization, to turn donated clothing and shoes into much needed funds for local charities, libraries, and schools.

In July of 2009, Kiducation contracted Riverview Homes with the proposal to allow them to place their pick up bins at 7 of Riverview's retail locations (visit www.RiverviewHomesInc.com to find our nearest location). RHI's locations are in good areas, along well-traveled roads, which are perfect for Kiducation's needs. Any unwanted, useable, clothing and shoes can be placed in the bins, and Kiducation empties the bins on a regular schedule. Kiducation then turns the donated clothes into funds, which are distributed to local schools and charities.

"We have been collecting clothing for over 2 years now, and the continuing results are very pleasing," explains Robert Fanelli, President of Riverview Homes, Inc. "Part of the appeal of doing this program was the fact that we were able to pick a charity of our choice for a portion of the funds to be donated to. Not only are the schools and libraries benefiting, but The American Cancer Society, a local charity that our company and family have close ties with is also benefiting," says Robert. Since July 2009, Riverview's bins have collected 37,257 pounds of donated clothing and shoes from the local community. These clothes are turned into cash donations for Kiducation and in Riverview's case, The American Cancer Society has received a total of \$1,117 in donations from the funds. Mr. Fanelli states, "Riverview likes to be involved with the community and we hope to continue working with Kiducation in the future raising money for two great local causes."

About Riverview Homes, Inc. Riverview Homes is a builder of modular and manufactured homes. Serving Western Pennsylvania since 1970. Riverview operates a total of 8 retail sales centers with the corporate headquarters located near Vandergrift, PA.

Contact:
Robert Fanelli, President
Riverview Homes, Inc.
2623 River Road
Vandergrift, PA 15690
www.riverviewhomesinc.com